

## Section 11: Area Plan Goals and Objectives

<p><b>Goal # 1:</b> Claiborne Council on Aging will employ various methods to distribute information and education regarding supportive services in all Title III core programs available for older adults, adults with disabilities and caregivers</p>		
<p><b>Rationale:</b> Information on how to access services, promoting independence, encouraging wellness and a self-supporting lifestyle, while maintaining safety, is vital for older adults who desire to age in place. In an effort to reach those who would benefit from the services CCOA provides, we continue to be actively engaged in raising awareness and promoting the programs and services available to older adults, adults with disabilities and caregivers.</p>		
<p>This goal/objective set satisfies bot OAA Core Program and expanding access to HCBS topic areas.</p>		<p>Projected Start &amp; End Dates</p>
<p><b>Objective # 1:</b>  <b>Outcome:</b>  <b>Measurement:</b></p>		<p>7-1-23 - 6-30-27</p> <p><input type="checkbox"/> New <input checked="" type="checkbox"/> Continued from Previous Year</p>
<p>Agency staff will work with hospitals, clinics, discharge planners, home health agencies, doctor's offices and other organization in the PSA to improve awareness of senior programs, available services, and caregiver resources.</p> <p>Community organizations will receive current information and be better informed of available services, making the information more readily available, accessible and accurate for target population</p> <p>Number of Community organizations receiving information that is accurate and ready to share to those of the target population in most need of the information and related services.</p> <p>4 organizations 4 organizations 4 organizations 4 organizations</p>		
<p><b>Objective # 2:</b></p>		<p>7-1-23 - 6-30-27</p> <p><input checked="" type="checkbox"/> New <input type="checkbox"/> Continued from Previous Year</p>
<p>CCOA will seek media contacts regarding our mission, programs and services it provides, as well as creating opportunities for Agency staff to present information</p> <p>The public will receive current information and be better informed of available services and programs.</p> <p>Number of Public Information activities completed and the number of people in the target population reached.</p> <p>1 You Tube broadcast-reaching all PSA viewing area 1 News Radio broadcast-reaching all PSA viewing area 1 News Radio broadcast-reaching all PSA viewing area 1 You Tube broadcast-reaching all PSA viewing area</p>		
<p><b>Objective #3:</b></p>		<p>7-1-23 - 6-30-27</p> <p><input type="checkbox"/> New <input checked="" type="checkbox"/> Continued from Previous Year</p>
<p>Advertise regularly in newspapers, publications, websites and Facebook.</p> <p>The public will be informed concerning older adult issues and the services and programs available</p>		

<b>Measurement:</b>  <b>Projections</b> <b>FY 24:</b> <b>FY 25:</b> <b>FY 26:</b> <b>FY 27:</b>	<b>Number of Advertisements</b>  1 newspaper article 1 newspaper article 3 website articles 2 Facebook articles	7-1-23 – 6-30-27	<input checked="" type="checkbox"/> New <input type="checkbox"/> Continued from Previous Year
<b>Objective #4:</b>  <b>Outcome:</b>  <b>Measurement:</b>  <b>Projections</b> <b>FY 24:</b> <b>FY 25:</b> <b>FY 26:</b> <b>FY 27:</b>	Engage in Outreach efforts to distribute current community information to individuals and organizations that provide supportive services to age 60+ adults, caregivers and adults with disabilities.  Broadened awareness of supportive services offered through CCOA for older adults, caregivers and adults with disabilities  Number of outreach materials distributed.  By 2027, 1200 contacts projected to be reached		

**Goal #2: Claiborne Council on Aging Staff will employ various methods to address the issues related to social isolation of Seniors of Claiborne Parish**

**Rationale: Preventing and treating social isolation can improve both physical and mental health of Seniors who desire to age in place thus enabling them to remain independent longer.**

**This goal/objective set satisfies both OAA Core Program and expanding access to HCBS topic areas.**

<b>Objective #1:</b>  <b>Outcome:</b>  <b>Measurement:</b>  <b>Projections</b> FY 24: FY 25: FY 26: FY 27:	Organize volunteers who will regularly call isolated aging adults, adults with disabilities and caregivers  Lessened isolation and more awareness of activities available in the community and at CCOA  Number of isolated seniors involved; number of calls made  4 volunteers 5 volunteers 6 volunteers 7 volunteers	7-1-23- 6-30-27	New
<b>Objective #2:</b>  <b>Outcome:</b>  <b>Measurement:</b>  <b>Projections:</b> FY 24: FY 25: FY 26: FY 27:	Seek assistance identifying isolated seniors via newspaper ad, Facebook ad, website ad and voting registry  Broadened identification of socially isolated seniors  Number of isolated seniors identified  2 inquiries in newspaper and Facebook 2 inquiries in voting registry and website 2 inquiries in website and Facebook 2 inquiries in voting registry and website	7-1-24- 6-30-27	New
<b>Objective #3:</b>  <b>Outcome:</b>  <b>Measurement:</b>  <b>Projections</b> FY 24: FY 25: FY 26: FY 27:	Provide Tablets for aging adults, adults with disabilities and caregivers  Broadened means of communication, entertainment and CCOA website reducing sense of isolation  Number of tablets distributed  20 tablets 10 tablets 10 tablets 10 tablets	7-1-24- 6-30-27	New
<b>Objective #4:</b>  <b>Outcome:</b>  <b>Measurement:</b>	Provide mental health information, referrals and support for isolated aging seniors, seniors with disabilities and caregivers.  Broadened awareness of mental health information and services  Number of seniors receiving information	7-1-24- 6-30-27	New

**Projections**

**FY 24:** 25  
**FY 25:** 30  
**FY 26:** 35  
**FY 27:** 40

**Objective #5:** Provide transportation for isolated aging seniors, seniors with disabilities and caregivers without transportation to eat with others their own age

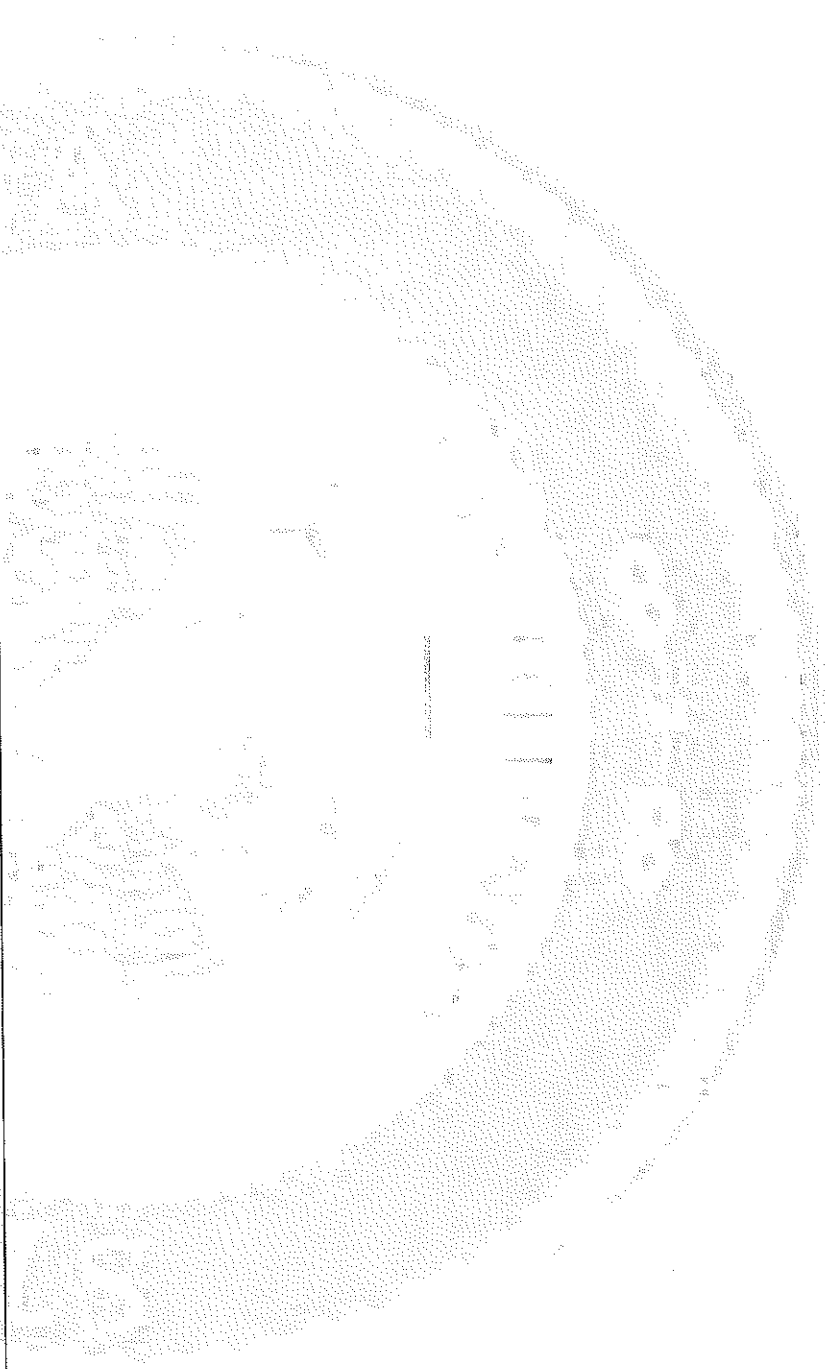
7-1-24-  
6-30-27 New

**Outcome:** Lessened isolation and increased contact with others

**Measurement:** Number isolated seniors engaged in Congregate meals

**Projections**

**FY 24:** 12 seniors  
**FY 25:** 14 seniors  
**FY 26:** 15 seniors  
**FY 27:** 15 seniors



<p><b>Goal #3: Claiborne Council on Aging will strengthen existing partnerships with community groups and seek to establish partnerships with compatible community organizations to continue to provide community-based services.</b></p> <p><b>Rationale:</b> The age 60+ population in our PSA is continuing to increase. It is imperative to partner with compatible organizations to develop a coordinated, integrated system of care to provide essential services for older adults, adults with disabilities and caregivers.</p>			
<p><b>This goal satisfies OAA Topic Areas 1) Core Programs, 2) Expanding access to ICBS and 3) Equity of service</b></p>			
<p><b>Objective # 1:</b></p>	<p>Engage in collaboration with Claiborne Parish Sheriff to provide Annual Senior Expo</p>	<p>7-1-24 – 6-30-27</p>	<p>Update Status <input checked="" type="checkbox"/> Continued from Previous Year</p>
<p><b>Outcome:</b></p>	<p>Broadened awareness of supportive services offered in the Community and Parish for older adults and adults with disabilities</p>		
<p><b>Measurement:</b></p>	<p>Number of materials gathered by participants</p>		
<p><b>Projections</b></p>			
<p>FY 24:</p>	<p>1 Expo</p>		
<p>FY 25:</p>	<p>1 Expo</p>		
<p>FY 26:</p>	<p>1 Expo</p>		
<p>FY 27:</p>	<p>1 Expo</p>		
<p><b>Objective # 2:</b></p>	<p>Partner with Community Services “Food For Seniors” for additional meals for eligible Seniors</p>	<p>7-1-24 – 6-30-27</p>	<p><b>X</b> New</p>
<p><b>Outcome:</b></p>	<p>Expanded nutrition services for Seniors, adults with disabilities and caregivers</p>		
<p><b>Measurement:</b></p>	<p>The number of seniors enrolled to receive additional services</p>		
<p><b>Projections</b></p>			
<p>FY 24:</p>	<p>30 seniors</p>		
<p>FY 25:</p>	<p>32 seniors</p>		
<p>FY 26:</p>	<p>34 seniors</p>		
<p>FY 27:</p>	<p>36 seniors</p>		
<p><b>Objective # 3:</b></p>	<p>Partner with “The Bridge” to provide Brain health education and assessments for aging adults, adults with disabilities and caregivers.</p>	<p>7-1-24– 6-30-27</p>	<p><b>X</b> New</p>
<p><b>Outcome:</b></p>	<p>Education and assessments concerning Brain Health</p>		
<p><b>Measurement:</b></p>	<p>The number of seniors receiving education and follow-up assessments</p>		
<p><b>Projections</b></p>			
<p>FY 24:</p>	<p>35 seniors receiving education, 3 follow-up assessments</p>		
<p>FY 25:</p>	<p>40 seniors receiving education, 3 follow-up assessments</p>		

<p>FY 26: FY 27:</p>	<p>40 seniors receiving education, 3 follow-up assessments 40 seniors receiving education, 3 follow-up assessments</p>		
<p>Objective # 4:</p> <p>Outcome:</p> <p>Measurement:</p> <p>Projections</p> <p>FY 24:</p> <p>FY 25:</p> <p>FY 26:</p> <p>FY 27:</p>	<p>Partner with Claiborne Memorial Medical Center's Physical Therapy Department to provide education, assessments, and exercises for aging adults, adults with disabilities, and caregivers</p> <p>Greater mobility/flexibility of seniors yielding decreased falls</p> <p>Number of participating seniors</p> <p>25 seniors participating</p> <p>30 seniors participating</p> <p>30 seniors participating</p> <p>30 seniors participating</p>	<p>7-1-24 – 6-30-27</p>	<p>X New</p>

<p><b>Goal # 4:</b> Claiborne Council on Aging will provide employ various methods to provide expanded and supportive services in Title III Core programs, available for older adults, adults with disabilities and caregivers.</p>	<p><b>Rationale:</b> It is crucial for adults 60+, adults with disabilities and caregivers to receive essential services in order to allow them to continue caregiving or maintain independence, and age in their own homes as long as possible.</p>	<p>This goal/objective set satisfies both OAA Core Program and expanding access to HCBS topic areas.</p>	<p><b>Objective # 1:</b> Provide Utility Assistance to aging adults, adults with disabilities, and care givers</p> <p><b>Outcome:</b> Expanded availability of Electric and Gas utilities for aging adults, adults with disabilities and caregivers.</p> <p><b>Measurement:</b> The number of qualifying applicants and the continued availability of funds</p> <p><b>Projections</b> FY 24: 20 FY 25: 20</p>	<p><b>Projected Start &amp; End Dates</b> 7-1-24 – 6-30-27</p> <p><b>Update Status</b> <input checked="" type="checkbox"/> New <input type="checkbox"/> Continued from Previous Year</p>
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<p><b>FY 26:</b> <b>FY 27:</b></p>	<p><b>20</b> <b>20</b></p>		
<p><b>Objective #2:</b></p>	<p><b>Claiborne Council on Aging will provide Respite Care for caregivers on a waiting list</b></p>	<p><b>Expanded In-Home Respite Care services</b></p> <p><b>Number of Caregivers who qualify for the program</b></p>	<p><input checked="" type="checkbox"/> New from Previous Year <input type="checkbox"/> Continued</p>
<p><b>Outcome:</b></p>	<p><b>Expanded In-Home Respite Care services</b></p>		
<p><b>Measurement:</b></p>	<p><b>Number of Caregivers who qualify for the program</b></p>		
<p><b>Projections</b></p>	<p><b>FY 24:</b> <b>FY 25:</b> <b>FY 26:</b> <b>FY 27:</b></p>	<p><b>3</b> <b>3</b> <b>3</b> <b>3</b></p>	
<p><b>Objective #3:</b></p>	<p><b>Provide a daily Hot-Meal Route for aging adults, adults with disabilities, and caregivers who are homebound and live within 15 miles of the Senior Center</b></p>	<p><b>Expanded nutritional meals</b></p> <p><b>The number of homebound seniors receiving hot home-delivered meals</b></p>	<p><input checked="" type="checkbox"/> New from Previous Year <input type="checkbox"/> Continued</p>
<p><b>Outcome:</b></p>	<p><b>Expanded nutritional meals</b></p>		
<p><b>Measurement:</b></p>	<p><b>The number of homebound seniors receiving hot home-delivered meals</b></p>		
<p><b>Projections</b></p>	<p><b>FY 24:</b> <b>FY 25:</b> <b>FY 26:</b> <b>FY 27:</b></p>	<p><b>25</b> <b>26</b> <b>27</b> <b>28</b></p>	
<p><b>Objective #4:</b></p>	<p><b>Provide "Grab and Go" meals for those aging adults, who need to eat at home but do not qualify for home-delivered meals</b></p>	<p><b>Expanded availability of nutritious meals</b></p> <p><b>The number of clients who participate in Grab and Go meals</b></p>	<p><input checked="" type="checkbox"/> New from Previous Year <input type="checkbox"/> Continued</p>
<p><b>Outcome:</b></p>	<p><b>Expanded availability of nutritious meals</b></p>		
<p><b>Measurement:</b></p>	<p><b>The number of clients who participate in Grab and Go meals</b></p>		
<p><b>Projections</b></p>	<p><b>FY 24:</b> <b>FY 25:</b> <b>FY 26:</b> <b>FY 27:</b></p>	<p><b>30</b> <b>32</b> <b>34</b> <b>36</b></p>	

**Goal #5: Claiborne Council on Aging will offer ongoing education in vital areas for aging adults, adults with disabilities and caregivers of Claiborne Parish**

**Rationale: Seniors of Claiborne Parish make up 27% of the populations. This group has ongoing needs to continue learning about issues that affect their age group. Learning how to live better with these issues allows seniors to live independently in their homes as they age.**

	Projected Start & End Dates	Update Status
<p><b>-This goal satisfies OAA Topic Areas 1) Core Programs, 2) Expanding access to HCBS and 3) Equity of service</b></p> <p><b>Objective #1:</b> Provide classes for aging adults, adults with disabilities and caregivers to learn how to best live with diabetes.</p> <p><b>Outcome:</b> Expanded knowledge on how to manage diabetes</p> <p><b>Measurement:</b> The number of seniors enrolled in classes</p> <p><b>Projections</b> FY 24: 10 enrolled FY 25: 10 enrolled FY 26: 10 enrolled FY 27: 10 enrolled</p>	7-1-24 – 6-30-27	<input checked="" type="checkbox"/> New <input type="checkbox"/> Continued from Previous Year
<p><b>Objective #2:</b> Provide classes for caregivers to learn how to care for others and themselves.</p> <p><b>Outcome:</b> Broadened preparation for ongoing caregiving and self-care</p> <p><b>Measurement:</b> The number of caregivers enrolled in classes</p> <p><b>Projections</b> FY 24: 3 FY 25: 3 FY 26: 3 FY 27: 3</p>	7-1-XX – 6-30-XX	<input type="checkbox"/> New <input type="checkbox"/> Continued from Previous Year
<p><b>Objective #3:</b> To provide educational opportunities for aging adults, adults with disabilities and caregivers information concerning health insurance and/or prescription coverage.</p> <p><b>Outcome:</b> Broadened knowledge about Medicare, Medicaid, and SSI</p> <p><b>Measurement:</b> The number of seniors attending</p> <p><b>Projections</b> FY 24: 30 FY 25: 40 FY 26: 45 FY 27: 50</p>	7-1-XX – 6-30-XX	<input type="checkbox"/> New <input type="checkbox"/> Continued from Previous Year

<p><b>Objective #4:</b></p>	<p><b>Provide classes for aging adults, adults with disabilities and caregivers to learn to use their tablets to access needed information and to increase their connectedness with others.</b></p>	<p>7-1-24– 6-30-27</p>	<p><input checked="" type="checkbox"/> New <input type="checkbox"/> Continued from Previous Year</p>
<p><b>Outcome:</b></p>	<p>Greater knowledge of accessing information on a tablet/internet</p>		
<p><b>Measurement:</b></p>	<p>The number attending classes</p>		
<p><b>Projections</b></p>	<p>FY 24: 15 FY 25: 20 FY 26: 25 FY 27: 30</p>		